

Privacy Policy

At School of Play, we are committed to protecting and respecting your privacy.

This Policy explains when and why we collect personal information about individuals who visit our website, how we use it, the conditions under which we may disclose it to others, and how we keep it secure.

We may periodically update this Policy, so please revisit this page occasionally to ensure you are aware of any changes. By using our website, you consent to the terms outlined in this Policy.

If you have any questions regarding this Policy or our privacy practices, please contact us via email at info@www.schoolofplay.org.uk or in writing to School of Play Mcr Ltd, Warren Bruce Court, Warren Bruce Road, Trafford Park, M17 1LB.

Who Are We?

We specialise in delivering wraparound care, holiday provision, PE, and swimming services at primary schools across Manchester.

How Do We Collect Information from You?

We gather information about you when you interact with our website, such as when you complete the contact form, register on the site, book a class, or email us regarding holiday provisions.

What Type of Information Is Collected From You?

The personal information we collect may include your name, address, email address, IP address, and browsing activity. We do not store your card information; instead, it is securely processed by third-party payment processors.

Use Of 'Cookies'

Our website utilises cookies to enhance your browsing experience. Cookies are small pieces of data stored on your device that help websites recognise you. They do not identify you personally but track your browsing behaviour to improve our services. You can disable cookies through your browser settings, although this may impact website functionality.

Main Cookies Used On Our Site



We use Google Analytics cookies to gather anonymous data on website usage, helping us improve our services. For more information on Google Analytics' privacy policy, please visit <http://www.google.com/analytics/learn/privacy.html>.

Google Maps cookies are also employed for traffic analysis purposes.
How Is Your Information Used?

We may use your information to:

- Respond to queries submitted through our contact form.
- Process orders and send relevant information.
- Handle donations and grant applications.
- Conduct competitions and gather feedback on our services.
- Notify you of changes to our services.
- Send you requested communications and updates on campaigns or promotions.

We review and retain personal information for as long as necessary to fulfil our obligations or as required by law.

We Will Not:

- Sell or rent your information to third parties.
- Share your information with third parties for marketing purposes.

Third-Party Service Providers:

We may share your information with trusted third-party service providers to assist in delivering services to you. These providers are contractually obligated to safeguard your data and are prohibited from using it for their own marketing purposes.

Your Choices:

You have the option to opt out of receiving marketing communications from us by emailing info@www.schoolofplay.org.uk. However, you may still receive notifications related to events you have signed up for.

Links To Other Websites:

Our website may contain links to third-party sites. Please review their privacy policies, as we are not responsible for their practices.

16 Or Under:



We are committed to protecting the privacy of children aged 16 or under. If you are under 16, please obtain parental/guardian consent before providing personal information.

Transferring Your Information Outside of Europe:

Your data may be transferred to countries outside the EU as part of our services. We ensure appropriate security measures are in place to protect your privacy rights.

Review Of This Policy:

We regularly review and update our Privacy Policy to ensure compliance and effectiveness.

This Policy was last updated in April 2024.